

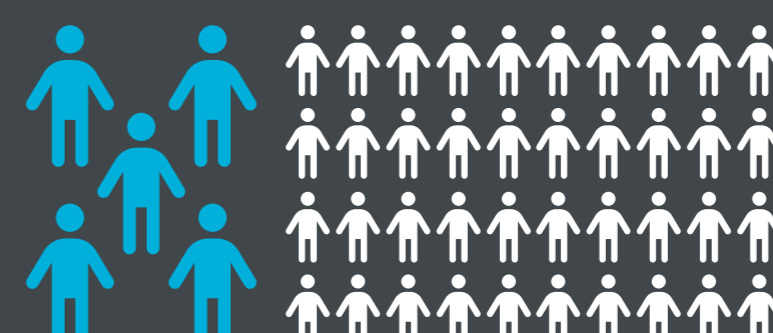
# EVERY DENTAL TREATMENT SHOULD START & FINISH WITH AN IMAGE

## About Global Health Context<sup>1</sup>

In most countries, dental care systems are not sufficient to meet the demand for oral health care:



**44 % of citizens**  
suffer from oral diseases



**5 Practitioners**  
for 10 000 patients

## Benefits of using an intraoral camera in a daily practice

### IMPROVED WORKFLOW EFFICIENCY



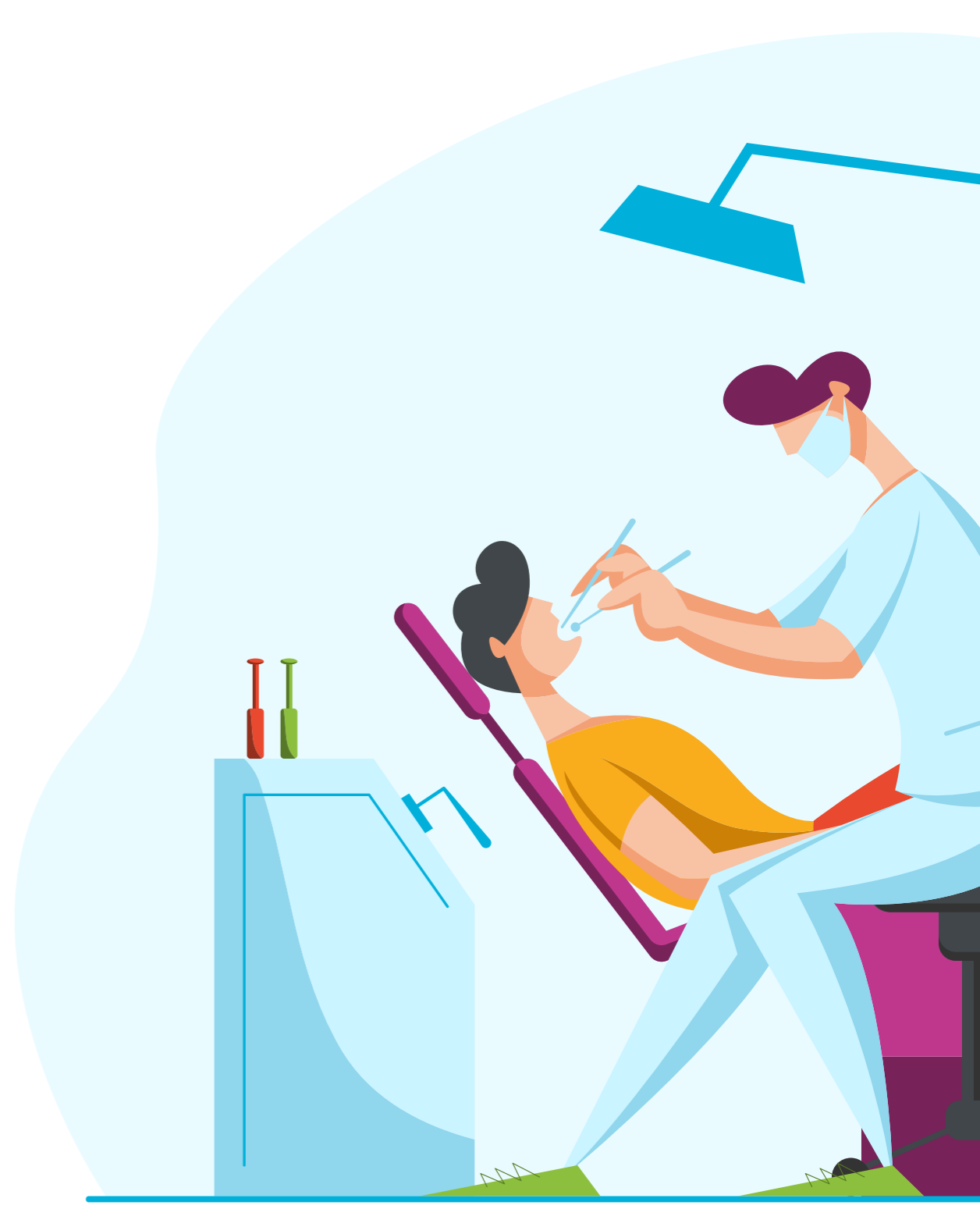
**PRODUCTIVITY:**  
Time saving through immediate and reliable detection tool



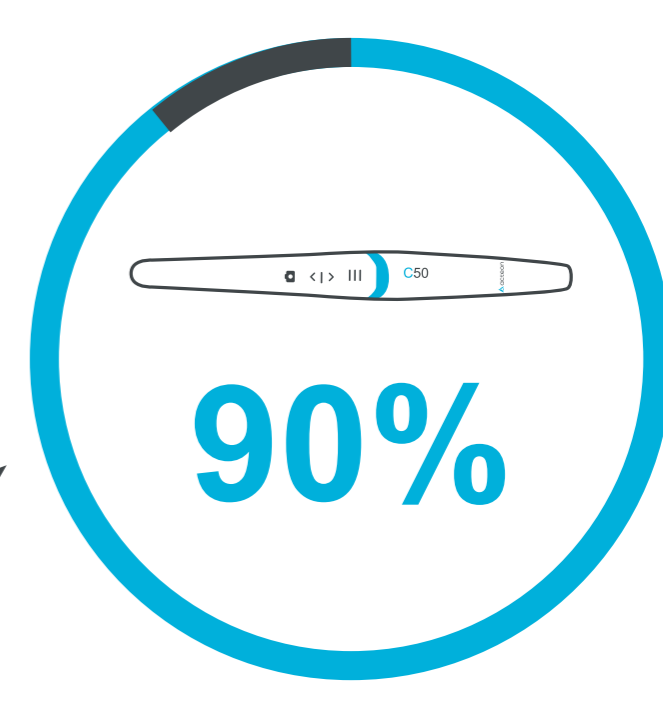
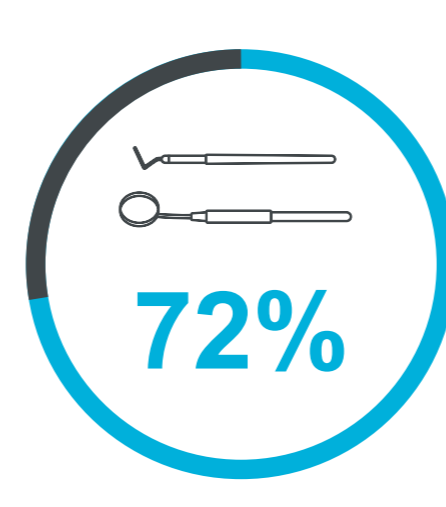
**HISTORIZATION:**  
Easy data historization with quick image saving in patient file, for an optimized sharing and follow-up



**IMAGE:**  
Improved patient perceptions of dental practice



### INCREASED TREATMENT ACCEPTANCE<sup>2</sup>



This **25%** growth was observed by Dr William W. Oakes, and published in an article challenging preconceptions that even if patients have full confidence in their dentist, the use of an intraoral camera significantly improves the acceptance rate.

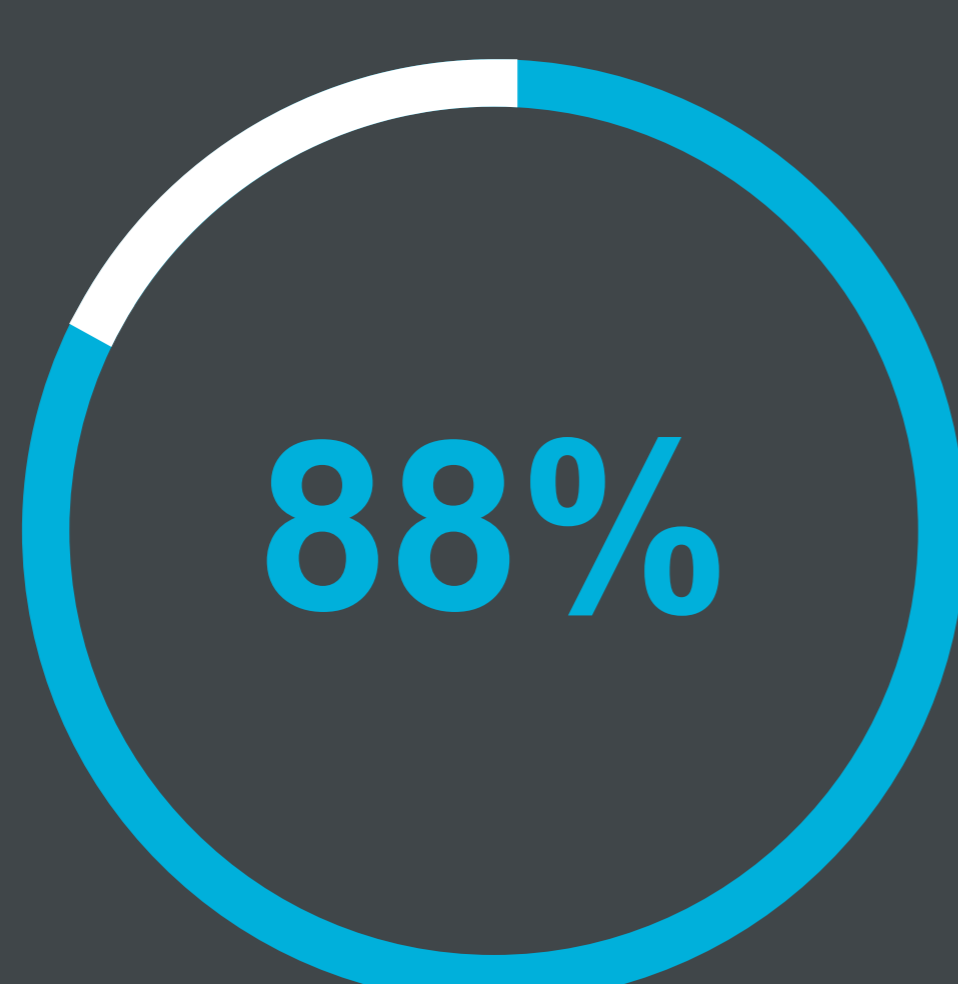
### FACILITATED POPULATION EDUCATION



**83%**  
of the population learn and retain more when visual aids such as photos are used when explaining a new concept.<sup>3</sup>



## A picture is worth a 1000 words



Of patients think that the extra information provided by an intraoral camera is helpful and desirable.<sup>4</sup>



**SOURCES:**

1. World Health Organization – 2022
2. Oakes W. What do you mean you don't need an intraoral camera? Available at: <http://www.dentaleconomics.com/articles/print/volume-87/issue-1/features/what-do-you-mean-you-dont-need-an-intraoral-camera.html>. Accessed March 2, 2017.
3. Ghutlam S et al. Impact of Visual Aids in Enhancing the Learning Process Case Research: District Dera Ghazi Khan. Journal of Education and Practice. November 19. 2015 ISSN 2222-175. Accessed March 1.2017
4. The intra-oral camera, dental health communication and oral hygiene. B Willershausen 1, E. Schlösser, C P Ernst National library of Medicine